

Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
Sherman Oaks CA 91403

# Republican Governor's Assoc/ Issue

Submission Number 731 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

Client:	Republican Governor's Assoc/ Issue	Submission Cost:	3815	Campaign Ref:	E:120815006
Buyer:	..	Client/Product/Estimate:		Sales Rep:	HRP Los Angeles
Schedule Dates:	09/24/12 to 09/30/12	Weeks:	1	Order Ref:	06145670
Est/PO Number:	06145670	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	#142 Rga NC	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
1	M-F 7a Today Show MTWTF..	03	550	30 Comme	Nbr of Spots	3	1650
2	M-F 530p Judge Judy MTWTF..	03	250	30 Comme	Nbr of Spots	3	750
3	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots	3	915
4	Sat 7p News .....S.	01	200	30 Comme	Nbr of Spots	1	200
5	Sun 6p News .....S	02	300	30 Comme	Nbr of Spots	1	300
<b>Weekly Totals:</b> Total Spots(Ord Spots)					11	11	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	11	09/24	11
Cost	3815		3815

Grand Totals:

Spots:	11
Gross Total:	3,815.00
Commission:	572.25
Net Total:	3,242.75

REP HEADLINE# 6145670  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 323-866-1414  
ORDER WORKSHEET

FAX# 323-653-1865  
HARRIS REPORT FROM STATION AUG15/12 09.1  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC.  
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP.# OFF.# SALESMAN #  
BUYER NAME CINDIE CRANE  
SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6145670

CLASS: NATL. LOCAL REGIONAL

PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 09.10

REP: NEW POLITICAL ORDER... 8/14

NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)

TOT: \$3,815/11X

PLS CNF... TNX — JOCELYN/IZZY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
CONTRACT TOTAL \$3,815.00  
TOTAL SPOTS 11



ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC.  
 AGY # AGY. NAME TARGET ENTERPRISES  
 15260 VENTURA BLVD., #1240  
 SHERMAN OAKS, CA 91403  
 REP. # OFF. # SALESMAN #  
 BUYER NAME CINDIE CRANE  
 SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6145670 CLASS: NATL. LOCAL REGIONAL

PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 18.24

REP: NEW POLITICAL ORDER... 8/14  
 NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)  
 TOT: \$3,815/11X  
 PLS CNF... TNX JOCELYN/IZZY  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$550.00	9/24	9/28	3		M-F	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = RGA NC AGENCY EST# = 142												
PROGRAM : TODAY SHOW RA35+ : 1.6												
2			530P-600P	30		\$250.00	9/24	9/28	3		M-F	3
PROGRAM : JUDGE JUDY RA35+ : 2.2												
3			600P-630P	30		\$305.00	9/24	9/28	3		M-F	3
PROGRAM : NBC 17 NEWS AT 6P RA35+ : 1.6												

MM  
 8/14/12

REP HEADLINE# 6145670  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
 ORDER WORKSHEET

FAX# 323-653-1865  
 HARRIS REPORT FROM REP  
 AUG14/12 18.2  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-730P	30		\$200.00	9/29	9/29	1		SAT	1
PROGRAM : NBC 17 NEWS AT 7P												
RA35+ : 1.8												
5			600P-630P	30		\$300.00	9/30	9/30	1		SUN	1
PROGRAM : NBC 17 NEWS AT 6P												
RA35+ : 3.0												
SEP/12 \$3,815.00												
CONTRACT TOTAL											\$3,815.00	
TOTAL SPOTS											11	

MARKET TOTALS \$0 WNCN 0% WRAL 0% WTVB 0% WRAZ 0% WRDC 0% WLFL 0% CABL 0%  
 DUPLICATE  
 SVC- NSI BOOKS- JUL/PJ  
 DEMOS- RA35+\*



## LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association  
1747 Penn. Ave. NW  
Suite 250  
Washington, DC 20006

Mr. Adam Stoll  
Target Enterprises  
15260 Ventura Blvd., Suite 1240  
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association  
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006  
Phone: (202) 662-4162  
Fax: (202) 662-4923  
Name of Executive Director: Philip J. Cox  
Name of General Counsel: Michael G. Adams

Sincerely,

Michael G. Adams